MulletSano-Chapter4

The content that I think useful is the principle and structure in designing. For example, in the reading, the author mentioned, to make our design staple, we need to group the elements in some ways, Thus, to make our designing work easy to understand for user, designers need to arrange the scale, color and content so that user could simply receive the information from the design.

Duarte-Chapter6and7:

The content surprise me is about white space in PPT. For most of the time, when people do presentation, to simplify the work when presenting, they usually put a lot of words in one slide. Thus, they only need to read it when they are presenting. But based on the reading, it will weaken the point of the speech. Same in designing, we are not supposed to put too much stuff in one screen. We could separate those and put it in many pages.

colinware-ch5

The content that I think is useful in designing is about strengthen the content of the design. The reading gives an example, it is easy to search for “3” in a bunch of numbers if it is colored, but it is a lot more difficult to find “3” when it is just regular. Same in designing, when we want our users to focus on some important content, we could color it or bold the content, so the users could pay more attention on the important information.